

Vidya Dhan

Privacy Policy

Vidya Dhan is committed to safeguarding your personal information. We are committed to protecting your personal information when you are using our products and services.

Whenever you provide such information, we are obliged to and will use your information in line with all applicable laws concerning the protection of personal information, including the Data Protection Act 2018 (these laws are referred to collectively in this Privacy Policy as the "data protection laws").

This Privacy Policy relates to our use of any personal information we collect from you via the following:

- Vidya Dhan's website
- participating in competitions and fundraising events
- our database of children and their families

Who's in control?

It is important that you understand who is responsible for keeping your data safe. We are the "controller" of all personal data collected and used for the purposes of providing Vidya Dhan's products and services and for any other purposes set out in this Privacy Policy. This means that we are responsible for deciding how and why your data is used and for ensuring that your data is handled legally and safely.

What data do we collect and where from?

When you donate on our website we collect the following data:-

- Your name
- Your email address
- Your telephone number
- The last 4 digits of your card number
- The amount

When you apply for assistance with school fees we collect the following data:-

- Your name
- Your spouse's name
- Your child's name
- Your child's date of birth
- Details of your child's schooling
- Your address
- Your family history
- Details of your child's health
- Your financial status

Cookies

Vidya Dhan does not use cookies

Log files

Vidya Dhan does not use log files

What do we use your data for?

It is important that you understand how and why we use the personal data that we collect about you. This section sets out the different purposes for which we process personal data and which types of personal data we need for each purpose.

Data collected when you donate on our website :-

- We will acknowledge receipt of your donation
- We will send you a brief description of the activities of Vidya Dhan and invite further donations from you
- The above will be done in one email only and there will not be a follow up

Data collected when you apply for assistance with school fees :-

- We will build a database that contains all the data collected
- We will share this data with our funders and sponsors for fundraising purposes

Marketing

- We will use your email address to send you emails regarding Vidya Dhan activities and the progress of children under our care.
- You can opt out of receiving emails at any time by writing to us at info@vidyadhan.org.uk

What is our legal basis for using your data?

- Data protection law says that we have to tell you the legal basis that we rely on to process your personal data for the purposes that we have notified to you. This section tells you what that legal basis is in relation to each of the purposes set out above.
- We process your personal data for all of the purposes identified under **What do we use your data for?** above on the basis that it is in our legitimate interests, or the legitimate interests of third parties with whom we share your data, to carry out these activities, in particular for the purposes of carrying out the charitable activities of Vidya Dhan. .
- If you have given consent for use of your data for email marketing or other marketing, we do so with your consent and in the legitimate interests of Vidya Dhan.
- If you have given consent for use of your data by third parties for email marketing or other marketing, they do so with your consent.

Who do we share your data with?

- We share your data with funders and sponsors.
- Except as stated above, we do not transfer or store your personal data outside the EEA. If we do carry out any further transfers of your data outside the EEA, we will inform you and we will ensure that the recipient provides an adequate level of protection of your personal data.

How long will Vidya Dhan keep my information?

- We keep your Personally Identifiable Information for no longer than necessary for the purposes for which the Personally Identifiable Information is processed. The length of time we retain Personally Identifiable Information depends on the purposes for which we collect and use it and/or as required to comply with applicable laws and to establish, exercise or defend our legal rights.
- We will keep your information for as long as disclosure is required or permitted by law (for example to government bodies and law enforcement agencies, including for child protection reasons). Vidya Dhan will not share your information for marketing purposes with any other organisations.
- We will hold your personal information on our systems for as long as is necessary for the relevant activity.

Confidentiality & Security of Personally Identifiable Information

We consider the confidentiality and security of your information to be of the utmost importance. We will use industry standard physical, technical and administrative security measures to keep your Personally Identifiable Information confidential and secure and will not share it with third parties, except as otherwise provided in this Privacy Policy, or unless such disclosure is necessary in special cases, such as a physical threat to you or others, as permitted by applicable law. Because the Internet is not a 100% secure environment we cannot guarantee the security of Personally Identifiable Information, and there is some risk that an unauthorized third party will find a way to circumvent our security systems or that transmission of your information over the Internet will be intercepted. It is your responsibility to protect the security of your login information. Please note that e-mail communications are typically not encrypted and should not be considered secure.

Access to your information and contacting Vidya Dhan

- You have certain rights in relation to your Personally Identifiable Information. You can request a copy of the latest information that we hold for you by sending a request to info@vidyadhan.org.uk.
- If you would like further information in relation to your rights or would like to exercise any of them, you can also contact us via info@vidyadhan.org.uk. If you reside or are located in the EEA, you have the right to request that we:
 - provide access to any Personally Identifiable Information we hold about you;
 - prevent the processing of your Personally Identifiable Information for direct-marketing purposes;
 - update any Personally Identifiable Information which is out of date or incorrect;
 - delete any Personally Identifiable Information which we are holding about you;

- restrict the way that we process your Personally Identifiable Information;
 - provide your Personally Identifiable Information to a third party provider of services; or
 - provide you with a copy of any Personally Identifiable Information which we hold about you.
-
- We try to answer every email promptly where possible, and provide our response within the time period stated by applicable law. Keep in mind, however, that there will be residual information that will remain within our databases, access logs and other records, which will or will not contain your Personally Identifiable Information. Please also note that certain Personally Identifiable Information will be exempt from such requests in certain circumstances, which will include if we need to keep processing your Personally Identifiable Information to comply with a legal obligation.
-
- When you email us with a request, we will ask that you provide us with information necessary to confirm your identity. We will respond to your request within one month.

How to contact us

Vidya Dhan has appointed a Data Protection Officer (DPO) who has ultimate responsibility for making sure your data is treated in accordance with this Privacy Policy and the law. Our DPO can be contacted by emailing info@vidyadhan.org.uk.

Alternatively, you can contact us at: Vidya Dhan, 18 Walker Close, London W7 3NB if you have any questions about our privacy policy or information we hold about you.

Changes to our privacy policy

We keep our privacy policy under regular review, and we will place any updates on this web page. This privacy policy was last updated in June 2020.